

Welcome speech Willemien Koning Conference Women and Digitalisation May 23, 2018 Budapest

- Chair LTO Women&Business
- Boardmember Copa Women's Committee, Brussels
- Dutch Women's Representative to United Nations General Assembly 2018



Dutch delegation

- LTO Women & Business
- Sharing experiences
- Empowering women Farmers



Digitalisation, Why, Where, When and How?



INVESTING IN RURAL
WOMEN: An investment
in a whole community

EU #DigitalSkills4Her session on the 19th of June:

- Highlight the gender gap in digital studies and work, its reasons and consequences based on data in the recently published Women in ICT study.
- Emphasise the importance of digital skills for life and for the labour market.
- Share good practices that have encouraged women and girls to get digitally skilled.

Good practice:

- Horizon 2020 projects – research and innovation
- JoinData project in the Netherlands
- Quick internet

What do women need? Good role models for inspiring confidence, strong business networks to support their endeavour, financial support, and not thinking in stereotypes.



Key messages to UN: Gender equality and empowerment of Rural Women and Girls

1. Access to basic needs to produce and sell agricultural products, land, water, etc.
2. Same positions in decision making bodies as men
3. Education, lifelong learning, validation of skills
4. Good social, infrastuctural and medical services
5. Support female-entrepreneurship and the founding of cooperatives and farmersorganisations by women.
6. Access to digital services, digitalisation, technology and innovation.

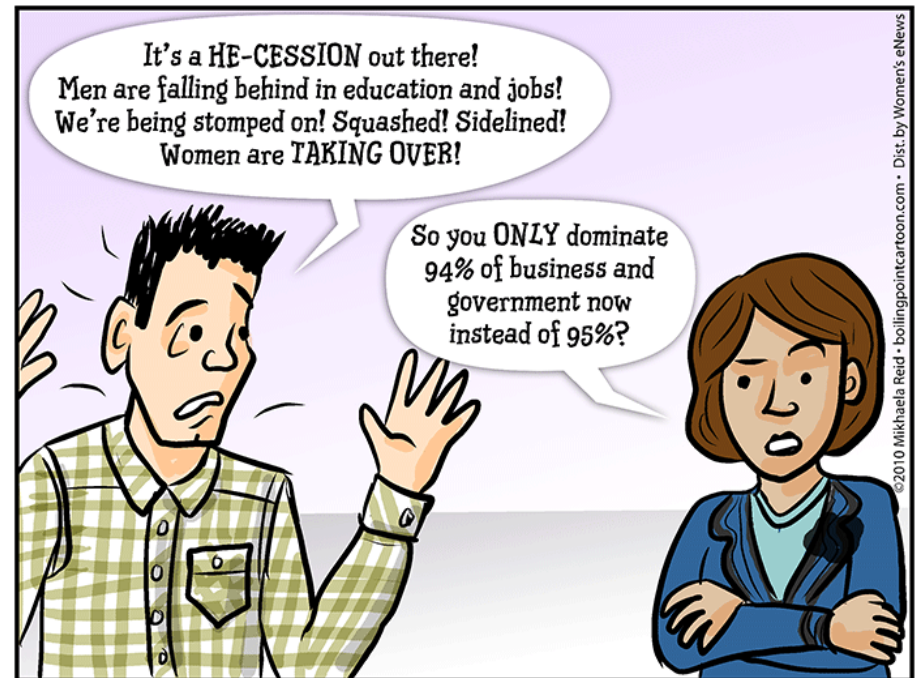


You are in control

- ... So ...
- women need more support for their organisations and projects to help them to be digital and to make them confident and aware of their capacity and abilities to influence decision-makers, policy proposals and the civil society.

But...

- You are in control!



- **Policies needed to help them Thrive**
- *'We need to empower rural women through policies that help them in Growing, Digitalisation, Marketing, Adapting, Caring, Connecting, and Leading.'*