



JUDIT REGŐS

Director of Parents' House
Hungary

MAIN PROBLEMS RELATED TO FAMILIES

Income inequalities

Separation of mothers, children and families

Low level of acceptance of minorities

Gender inequalities

Educational inequalities

OUR ANSWER — THE PARENTS' HOUSE INSTITUTION

A cultural and mental hygienic institution in Hungary since 2007

Main activities



direct and indirect development of the parental competence

bio-psycho-social strengthening of the family as the basic unit of society



empowerment

community building



Main areas



alternative childcare primarily for families raising 0-12 years old children (with or without parental supervision, occasionally or regularly)

counseling



cultural programs for children and families



club sessions, courses for parents, families



OUR MODEL





A special cooperation including the venture (70-80% of revenues), the local government, the state (support and tenders) and the business sector (CSR-based cooperation).

The model ensures long-term sustainability. This makes it possible for Parents' House to become a civil franchise network and to provide support and cost-saving for its partners. The business model provides opportunity for small entrepreneurs to operate according to a viable, proven economic model while taking local opportunities and needs into consideration as well.

Contents of the Parents' House program

- Standardized, continuously improved professional program – continuous quality control
- 120 hour long training for employees, extension courses
- Support in developing the business plan
- Central marketing, PR, procurement
- Handing over a working model, support in cooperation with local governments in the interest of families in need
- Channeling corporate subsidies for families in need through the national foundation of Parents' House. The founder of the foundation is Dénes Kemény, PhD.

RESULTS OF THE PARENTS' HOUSE MOVEMENT

Parents' House Units	Average number of families reached by the Parents' House Program per year (who participate in our programs e.g. playhouse programs, camps, birthdays):	Families in need among the accessed families (20 percent of total)
 <p>SZÜLŐK HÁZA Újbuda Bölcsője CSALÁDI KÖZPONT</p> <p>Újbuda, operating from 2007</p>	3000	600
 <p>SZÜLŐK HÁZA Győr Szíve CSALÁDI KÖZPONT</p> <p>Győr, operating from 2014</p>	2500	500
 <p>SZÜLŐK HÁZA Otthon Melege CSALÁDI NAPKÖZI</p> <p>Érd, operating from 2015</p>	540	108
 <p>SZÜLŐK HÁZA Gyermekfények CSALÁDI NAPKÖZI</p> <p>Madárhegy, operating from 2016</p>	420	84

RESULTS OF THE PARENTS' HOUSE MOVEMENT

Indicator	Families succeeded in the given dimension (percentage of involved families)
Successful labor market reintegration	72
Networking between families with different sociocultural backgrounds	100
Positive behavioral changes and improvement in attitudes	75
Collaboration of families, helping attitude toward each other	100
Improve on parental competence	81
Formation of community relations	95
Improve on parent-child relationship	81
Clarification of the raising targets	70
Reduction in difficulties related to self-estimation	61
Improve on communal cultural behavior	85

Indicator	Families succeeded in the given dimension (percentage of involved families)
Decrease in conflicts between parents	77
Improvement in alcohol consumption-related problems	35
Improvement in personal hygiene-habits	52
Improvement in emotional and intellectual skills	60
Increased level of proficiency in administration, raising efficiency in representation of interests	83
Improvement in motional skills	85
Increased level of emotional safe	90
Positive changes in behavioral issues	76
Improvement of social competences	92
Increased level of taking responsibility	61

THE PROGRAM IS BENEFICIAL FOR...

The government

- It launches a real integration program which will be self-sustaining
- By being first in the region it's a unique family related innovation involving civil players

Civil entrepreneurs

- They can start a business which has state and local government support.

Families

- It provides psychological and social support
- It allows mothers not to enroll their small children (0-3 years) into all-day daycare or to stay at home with them all day.
- It helps to resolve the isolation due to the lack of big family or a circle of friends.
- It supports the mothers' integration into society and work environment.
- It has an intensive family cohesion role through joint family activities supported by experts and therapists.

The society

- The number of entrepreneurs increases
- Helps women to re-join the work force
- It creates real integration

TIPS FOR SUCCESS

- Global know-how that is locally adaptable
- Connects the civil, the public and the private sector
- Can also be made sustainable as a business
- Services could be flexibly broadened
- Can have a mindset-changing impact
- Connects families of different social strata
- Connects different generations
- Creates workplaces
- Helps workplace reintegration of women and people who have reduced capacity of work
- Creates inclusive, open communities, especially for people living with disability and the Roma
- Helps the bio-psycho-social and mental hygenic mindset formulation and prevention
- Contributes to the flexible daycare of small children
- Supports the increase of the willingness to have children
- Supports entrepreneurship, especially of women



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THANK YOU FOR YOUR ATTENTION

Commission On The Status Of
Women – Sixty-second Session
New York, UN
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